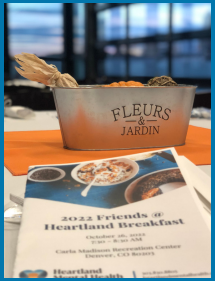




# Heartland Mental Health

A Thriving Peer Support Community

## Event Sponsorship Opportunities



## 2023 Lunch with Friends at Heartland

Thursday, October 19, 11:30am-1:00pm

Carla Madison Rooftop

2401 E. Colfax Ave, Denver, CO

[heartlandmentalhealth.org/events](https://heartlandmentalhealth.org/events)

### About the Event

Join us over lunchtime instead of breakfast this year for our annual Friends at Heartland event to celebrate our Heartland Mental Health Community, learn more about our programs and recent updates, and meet our new Honorary Council Members.

### Who We Are

We're a small community mental health center in the Capitol Hill area of Denver, CO. We offer outpatient mental health services for adults and accept Medicaid. We provide individual counseling, medication management, therapeutic groups, and more. We also have a peer-run Drop-In Center that includes food and clothing banks, computers and Internet access, peer support, and recreational activities and outings.

At Heartland, everyone's voice matters. We have opportunities for clients – who we refer to as members – to get involved with advocacy and to have a direct role in governing the organization. We also offer a peer employment program and a speaker series where members can share their stories to inspire others.

We used to be known as CHARG Resource Center and changed our name to Heartland Mental Health in 2022. Learn more at [heartlandmentalhealth.org/blog](https://heartlandmentalhealth.org/blog).



### Mission & Vision

Our mission is to transform lives by providing supportive member-centered, culturally responsive mental health, wellness and recovery services.

We envision a community of wellness where members will flourish and live their best, self-directed lives.

## Invest in Mental Health, Wellness, and Community



- 1 in 5 adults experience mental illness
- 1 in 20 U.S. adults experience serious mental illness each year
- Less than half of those experiencing a mental health condition received treatment in 2021 (47%)
- Suicide is the 2nd leading cause of death among people aged 10-14 and the 3rd leading cause of death among those aged 15-24 in the U.S.

(Source: NAMI, 2023)

### Our Impact & How We Make a Difference

- About 90% of Heartland's clients are on Medicaid and currently have a low-income or qualify for SSDI
- Heartland clients report an average of three fewer hospitalizations per year due to a mental health crisis since coming to Heartland
- Nearly 90% of our clients improved their housing situation and stability after coming to Heartland
- We offer an average of 30-35 group activities and outings each month to provide a supportive community and social connections for our members

## Partnership Options

### → \$5,000 Presenting Sponsor (one available)

- Acknowledgement of sponsor in the intro and/or closing of the event
- Full slide during program with optional company overview or details, also in printed program
- Name or company logo listed on website and in event promotions
- Place to put company materials on an info table at the event (optional)
- Special social media post, linking to your website and/or sponsor resources
- **BONUS: Have a different benefit in mind? Talk to us about it!**

### → \$2,500 Empowerment Sponsor

- Name or company logo on slide during program, and in printed program (large size)
- Name or company logo listed on website and in event promotions (large size)
- Place to put company materials on an info table at the event (optional)
- Tagging of your organization in event-related social media posts

### → \$1,000 Community Sponsor

- Name or company logo on slide during program, and in printed program (medium size)
- Name or company logo listed on website and in event promotions (medium size)
- Tagging of your organization in one event-related social media post

### → \$500 Connection Sponsor

- Name or company logo on slide during program, and in printed program (small size)
- Name or company logo on website and in event promotions (small size)
- Tagging of your organization in one event-related social media post

### → \$250 Friend of Heartland

- Name or company listed on slide during program, and in printed program
- Name or company listed on event webpage

## Contact Us

To sponsor this event, please contact:

Danelle Herra, Volunteer & Outreach Manager, at [dherra@heartlandmh.org](mailto:dherra@heartlandmh.org) or 303-830-8805, ext. 113.